

Business & Economics

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Curriculum Intent	<p>The purpose of our curriculum is to expand/broaden pupils' knowledge and understanding of Business Studies and Economics. Its focus is on understanding business and economic concepts, terminology, objectives and the integrated nature of business and economic activity and how this affects individuals, the wider society and economies.</p> <p>Our curriculum allows pupils to become critical and reflective thinkers with enquiring minds. The analytical and evaluative skills they acquire throughout GCSE is further developed at A level where a range of relevant business, economic and generic skills such as decision making, problem solving, the challenging of assumptions, using qualitative and quantitative data and applying numerical skills in a range of contexts. This will allow pupils to consider the usefulness of theory in explaining observations taken from the real world of Business and Economics.</p>	
Year 10 & 11 Business	Year 12 & 13 Business	Year 13 Economics
<p>In Year 10 pupils will cover Theme 1 which comprises five topic areas.</p> <p>T1: Topic 1.1 Enterprise and entrepreneurship</p> <p>T2: Topic 1.2 Spotting a business opportunity</p> <p>T3: Topic 1.3 Putting a business idea into practice</p> <p>T4: Topic 1.4 Making the business effective</p> <p>T5: Topic 1.5 Understanding external influences on business</p> <p>In Year 11 pupils will cover Theme 2 which comprises five topic areas.</p> <p>T1: Topic 2.1 Growing the business</p>	<p>In Year 12 pupils will cover</p> <p>Theme 1 (Marketing and People)</p> <p>Theme 2 (Managing Business Activities)</p> <p>In Year 13 pupils will cover</p> <p>Theme 3 (Business Decision and Strategies)</p> <p>Theme 4 Global Business (Inclusive of Pre-release)</p>	<p>In Year 13 pupils will cover</p> <p>Component 02 and 03: Macroeconomics</p> <p>These components introduce the technical and analytical tools required for understanding of how the macro economy functions on both a domestic and global level, and the potential impacts and limitations of a variety of governmental policies and approaches.</p> <p>Macroeconomics</p> <p>T1: Students will analyse and evaluate economic policy objectives and indicators of macroeconomic performance using diagrams..</p> <p>T2: Students will analyse and evaluate aggregate demand and aggregate supply using diagrams.</p> <p>T3: Students will analyse and evaluate the application of policy instruments.</p> <p>T4: Students will analyse and evaluate the global context using diagrams.</p> <p>T5: Students will analyse and evaluate the financial sector using diagrams.</p>

T2: Topic 2.2 Making marketing decisions T3: Topic 2.3 Making operational decisions T4: Topic 2.4 Making financial decisions T5: Topic 2.5 Making human resource decisions		
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